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Sales & Marketing - Consumer Mobility  
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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
BHARAT SANCHAR NIGAM LIMITED  
(A Government of India Enterprise)

S&M-CM/170/ Tariff/13-14/99

dt @ Chennai-6 the 27.11.2013.

Sub: Rationalization of Optional ISD Packs under postpaid mobile services in TN Circle - reg.

Ref: C.O. No.26-19/2011-T&C-CM Circular No.48,54 &57/13-14 dt 07/30-10-13&11.11.13.  
DGM/B&IT/CMTS/GSM Configuration/2013-4/41 dt @ Trichy 14/11/13.

As per the letters under ref, it is intimated that the existing optional ISD packs are withdrawn and new ISD Optional packs are configured for provisioning in the billing system for TN Circle wef 08/11/13. The details are as under :-

Sl.No.	Countries	ISD Voice Call Rate in Rs./Min	Rate Per International SMS in Rs.	FMC in Rs.(Excl. of S.Tax) in Postpaid
A	Canada, China, Singapore, U.S.A	1.49	3.00	40.00
B	Bangladesh, Malaysia, Hong Kong, Thailand	2.99	3.00	25.00
C	France, Germany, UK	4.49	3.00	35.00
D	Australia, Bahrain, Indonesia, Kuwait	6.49	3.00	20.00

Group “E” Optional ISD Pack meant for Saudi Arabia and UAE with FMC Rs.23 will be withdrawn wef 01-12-2013.

- The reduced ISD Voice and International SMS rate will be allowed while in Home LSA only.
- All the active optional ISD pack subscribers prior to 08/11/13 and belonging to Group A,B,C&D will be migrated to the new ISD pack of A,B,C&D.
- Suitable steps may be taken at Point of Sales like CSC/Franchisee’s by displaying the above information prominently and educate the customers about the new Optional ISD Packs with revised tariff.

(S. BAMA)

AGM (Marketing-CM)

044-28290825,9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE Billing & IT Center, Trichy – For infmn and n/a pl.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action pl